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RENEWABLE ENERGY, LLC
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MONARCH RENEWABLE ENERGY, LLC TAKES WIND POWER MAINSTREAM, INTRODUCES GREEN ENERGY PRODUCTS AND SERVICES FOR NORTHERN ILLINOIS CONSUMERS

Elgin, IL (September 10, 2009)—Monarch Renewable Energy, LLC (Monarch) unveiled its demonstration wind turbine in suburban Campton Hills today, and took the opportunity to address this gathering on the timeliness of renewable energy and importance of fostering cooperation between renewable energy proponents and local officials for the sake of consumers ready to go green.

“Green has definitely become a hot topic stretching way beyond its historical reference to money,” noted Monarch Renewable Energy Owner Scott Crompton. “There’s a lot of talk about carbon footprints, global warming and everyone’s struggle to deal with the rising cost of energy. With these issues at the forefront, our team is committed to making available better energy sources and cost control options for the small business and residential mainstream consumer.”

An affiliate of successful commercial construction group Monarch Design and Construction, LLC, Monarch Renewable Energy, LLC is an Illinois-based authorized dealer and installer for the Skystream™ 3.7 grid-connected wind turbine, GreenSwitch® energy management system and a continuously expanding product line aimed at assisting individual consumers in reducing their dependence on traditional utility companies--and fossil-fuel based energy--for the decades to come.

Village of Campton Hills President, Patsy Smith, was present to perform the ribbon cutting on Monarch's Skystream 3.7 residential wind turbine as it spun quietly overhead. Placement of Monarch's demonstration wind turbine in this Campton Hills rural residential location came as a direct result of the teamwork between Monarch Renewable Energy and Village of Campton Hills leadership. Crompton and fellow Monarch owner Casey Panichi worked diligently with village officials as they moved to enact the appropriate residential wind power zoning ordinances and permit requirements for residents of Campton Hills, in an unincorporated area of Kane County.

Today's consumers interested in residential wind power will quickly find that such ordinances are in various stages of development in their own counties and municipalities throughout the state of Illinois. "We're all for renewable energy," said Smith. "The impact on the land is very minimal, as you can see." City of Elgin officials and other key county board members were on hand for a live look at the wind turbine and to learn more about the features and benefits of small wind power for their local constituents.

With its roots in commercial design and construction, Monarch is uniquely positioned to help pave the way on zoning/permitting issues for today's early adopters of residential wind power. The company has made recent strides by working with several Illinois counties and municipalities to further local support and zoning approval for the use of grid-connected residential, farm and small business wind turbines.

"Residential and farm-based wind power is really an old idea that has been given new life as an emergent technology," adds Crompton. "Monarch is here to serve as a valuable resource to end users and to government officials who have been charged with preparing appropriate guidelines for their jurisdictions." A strong differentiator of Monarch Renewable Energy's wind turbine sales and service is that Monarch is a fully integrated firm with knowledgeable, in-depth resources to handle every aspect of a customer's wind turbine investment, from permits and zoning approvals to purchase to installation.

In today's economy, consumers are acutely aware of high energy costs and eager for environmentally smart, cost-effective ways to buffer themselves against future utility rate increases. And this may be the best time ever for consumers to take action toward reducing

their environmental carbon emissions or assert some independence from their local utility providers. Wind power enables homeowners, farms and other businesses to harness their own completely non-polluting, 100% renewable energy source. Residential consumers can also take advantage of the new 30% federal income tax credit put in place by the inclusion of renewable energy improvements in the American Recovery and Reinvestment Act. Rural properties and small agricultural businesses may be qualified to pursue state and federal grant programs, government-secured financing options and with guidance from their accountants, wind power investments may qualify for accelerated cost depreciation.

In addition to the Skystream 3.7 and GreenSwitch energy (conservation) management system, Monarch Renewable Energy is in the process of broadening its portfolio of products and services to offer additional wind power options geared towards smaller residential use and larger commercial applications. The company also plans to expand into providing carefully selected thermal solar technology and energy efficient lighting systems, and will continue to deliver its product line with unparalleled service. Additional up-to-date information about Monarch and its products and services can be found on the company's web site at www.recreateyourenergy.com